

*Undergraduate Programme in*

# Data Science and AI

- ◆ 3+1 Dual Degree Programme from **Illinois Institute of Technology, USA**
- ◆ Hands-on curriculum with **industry projects**, crafted by experts from **Microsoft, PwC, Ola Krutrim, etc.**
- ◆ Learn from **world-class faculty**, including industry pioneers from **Google, American Express & Amazon**



Scan to watch the  
intro video



# Where Vision Meets Intelligence

Redefining Data  
Science & AI

**Swati Ganeti**  
Director, UG Programme  
IIT Delhi, Wharton alumni

**Pratham Mittal**  
Founder, Masters' Union  
UPenn alumni

Our Founder and Director with their vision and technical expertise, pave the way for the next era of Data Science and Artificial Intelligence - where ideas transform into intelligent solutions

Scan to watch our  
leadership speak about  
the DS & AI programme



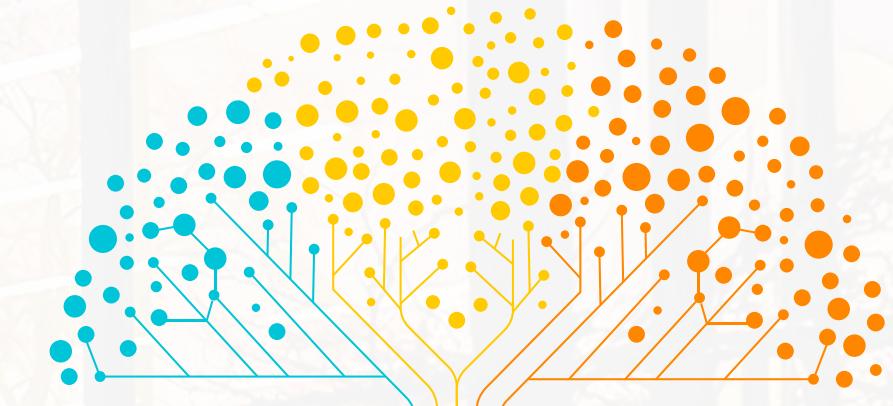
*Graduate with*

# Global Credentials

Pursue a prestigious degree with Indian or Global recognition



03



## India Track

- ★ Spend 3 years at Masters' Union followed by one year industry internship in India.
- ★ Earn Certification in DS & AI from Masters' Union.
- ★ Get placements at marquee recruiters like Microsoft, Google, and Krutrim.
- ★ JEE Mains qualified students auto enroll in the B.S. (Hons.) in DS & AI from IIT Guwahati.
- ★ Non-JEE students can enroll in B.S. (Hons.) in DS & AI from IIT Guwahati after taking an entrance exam.

## Global Track

- ★ Spend 3 years in India followed by 4th year at Illinois Tech, Chicago.
- ★ Earn Certification in Data Science & AI from Masters' Union.
- ★ Unlock stellar placement opportunities and higher education options in the US.
- ★ Graduate from Illinois Tech — ranked #1 in Illinois and #20 in the US by New York Times.

04

# Chart Your Journey to Data Science & AI leadership

Roadmap of 4-Year Data  
Science & AI Journey

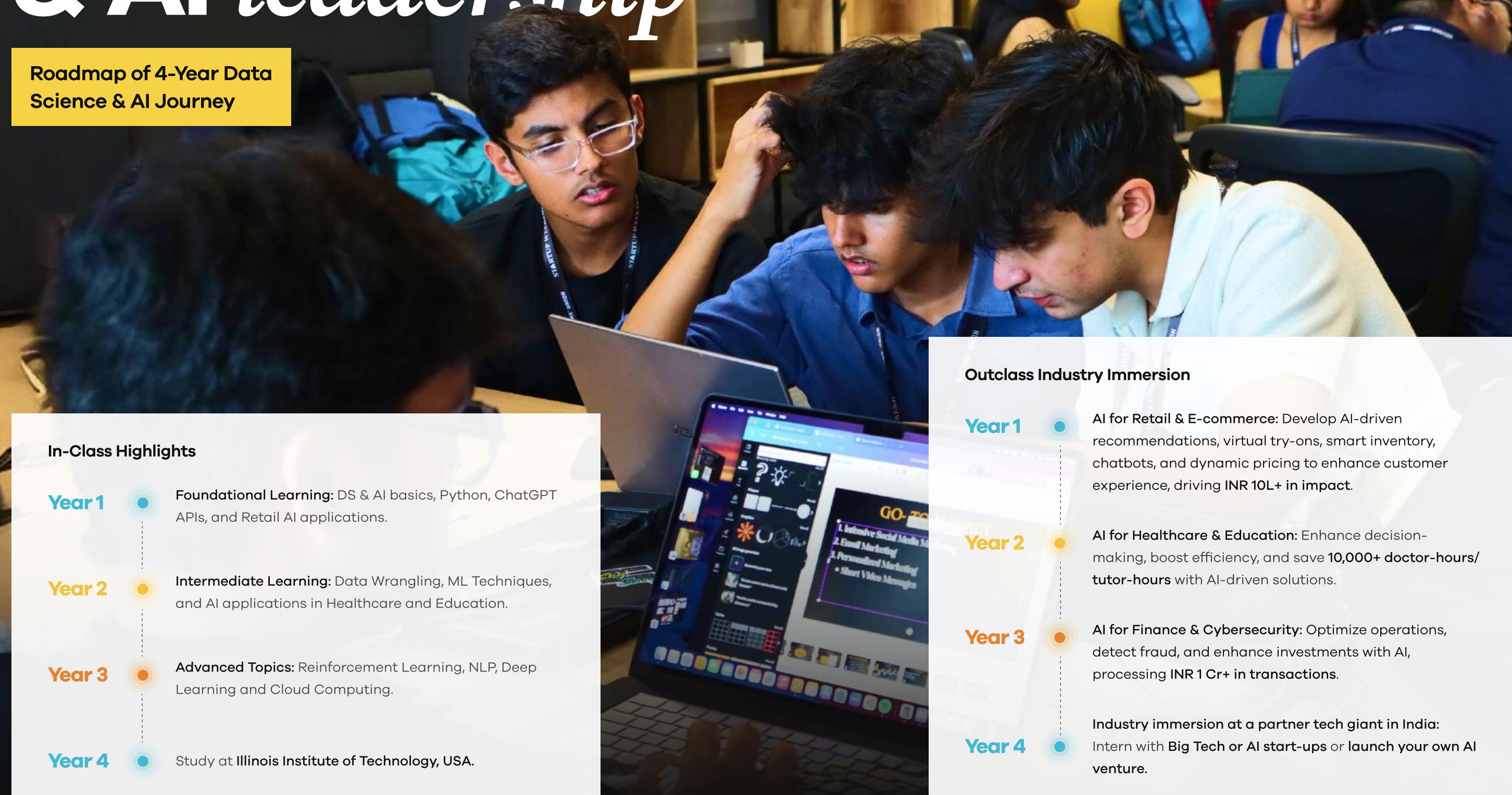
Curriculum designed in collaboration with experts from



OLA KRUTRIM

Google

Microsoft



**In-Class Highlights**

**Year 1**  **Foundational Learning:** DS & AI basics, Python, ChatGPT APIs, and Retail AI applications.

**Year 2**  **Intermediate Learning:** Data Wrangling, ML Techniques, and AI applications in Healthcare and Education.

**Year 3**  **Advanced Topics:** Reinforcement Learning, NLP, Deep Learning and Cloud Computing.

**Year 4**  Study at Illinois Institute of Technology, USA.

**Outclass Industry Immersion**

**Year 1**  **AI for Retail & E-commerce:** Develop AI-driven recommendations, virtual try-ons, smart inventory, chatbots, and dynamic pricing to enhance customer experience, driving INR 10L+ in impact.

**Year 2**  **AI for Healthcare & Education:** Enhance decision-making, boost efficiency, and save 10,000+ doctor-hours/tutor-hours with AI-driven solutions.

**Year 3**  **AI for Finance & Cybersecurity:** Optimize operations, detect fraud, and enhance investments with AI, processing INR 1 Cr+ in transactions.

**Year 4**  **Industry immersion at a partner tech giant in India:** Intern with Big Tech or AI start-ups or launch your own AI venture.

# Unlock

the World of Opportunities



**Recruiters**

- Google
- Microsoft
- BCG
- PhonePe
- Flipkart
- BAIN & COMPANY
- mamaearth
- zomato
- CISCO
- make my trip

**Take Your Education Further:**

Two flexible pathways designed for your career and academic ambitions.

Pathway 1

**4-Year Programme:**  
Complete your undergraduate degree and step directly into top industry roles with leading recruiters.

Pathway 2

**4+1 Integrated Programme:**  
Extend your journey with an optional fifth year to earn a postgraduation.

**Specialisations:**

- Product Management
- Digital Marketing
- Advanced Data Science

**5-Year Integrated UG + PG Programme with ₹28.5L<sup>avg.</sup>**

**PGP CTC**

# Experience a Campus That *feels* Like Home



Student life at **Masters' Union** is vibrant, dynamic, and full of opportunities for personal and professional growth. From career-oriented clubs to cultural events, **every aspect of campus life prepares you to succeed.**

## Career and Cultural Clubs

- ◆ Over **20+ clubs** fostering skills, creativity, and networking.
- ◆ **Career-oriented clubs** (e.g. Data Science, Consulting) connect students with **industry mentors** and peers.
- ◆ **Cultural Clubs:** A blend of cultural and recreational activities like **dance, dramatics, music, debating and sports** foster holistic development.

## Hostel Facilities

- ◆ Fully furnished, comfortable rooms for a home-like experience.
- ◆ High-speed WiFi for uninterrupted learning and collaboration.
- ◆ On-campus **gym, cafeteria, and recreation areas** to balance work and wellness.
- ◆ Quiet study zones and collaborative spaces promote focus and teamwork.

## Campus and Location Edge

- ◆ Located in a **vibrant tech district** with top recruiters such as **Microsoft, Google, and Amazon** just a short car ride away, Masters' Union boasts of a unique locale.
- ◆ Immerse in **PwC X MU AI Lab** with access to cutting edge research and AI technology.

# Your Path to Excellence

Getting into the UG Programme in Data Science and AI is your first step toward building an impactful career. Our holistic admissions process evaluates your academic potential, creativity, and passion for technology.

## STEP 01



### Complete the Application Form

Students will be required to submit an application form with details of their academic qualifications and JEE score/SAT score along with extra-curricular activities.

## STEP 02

### Submit the Video Essay

Students will then receive an invitation to submit a short 2-minute video essay describing their interest in technology, their past experiences in building, and why they want to be a part of the UG Programme in Data Science and AI. Students will have ~7 days to complete this essay.

## STEP 03



### Aptitude test

After completing the video application, students will be prompted to either upload their JEE Advanced admit card or SAT scores, or opt to take the Masters' Union Scholarship Aptitude Test (MUSAT). Those choosing MUSAT will have a 20-day window to complete the test.

# Investment in Your *future*

## Year-by-Year Fee Breakdown

| Year                          | Admission Fee       | India Track<br>(All 4 Years in India) | Global Track<br>(3 Years in India + 1 Year in US) |
|-------------------------------|---------------------|---------------------------------------|---|
| Year 1                        | INR 1,50,000        | INR 9,25,500                          | INR 9,25,000                                      |
| Year 2                        |                     | INR 13,28,000                         | INR 13,28,000                                     |
| Year 3                        |                     | INR 13,88,000                         | INR 13,88,000                                     |
| Year 4                        |                     | INR 7,26,500                          | INR 63,75,000*                                    |
| Partner University<br>Reg Fee |                     | INR 3,49,000                          | INR 3,49,000                                      |
| <b>Total</b>                  | <b>INR 1,50,000</b> | <b>INR 47,17,000</b>                  | <b>INR 1,03,65,000</b>                            |

(\$75000 converted to INR based on a 1:85 exchange rate. The actual amount will depend on the prevailing exchange rate at the time of the study.)

**Hostel Fee:** Hostel accommodation is optional starting at ₹24,500 per month.

Domestic Track

**₹47.17 L**

Global Track

**₹1.03 Cr**

## Merit-Based Scholarships

| Criteria                                 | Scholarship Eligibility                   |
|--|---|
| <b>JEE</b> percentile is above 95%       | Eligible for scholarship between 50%-100% |
| <b>JEE</b> percentile is above 90%       | Eligible for scholarship between 20%-50%  |
| <b>MUSAT</b> score is above 40 out of 45 | Eligible for scholarship between 50%-100% |
| <b>MUSAT</b> score is above 35 out of 45 | Eligible for scholarship between 20%-50%  |



For more information, visit [www.mastersunion.org](#)



For any queries, contact



[ugadmissions@mastersunion.org](mailto:ugadmissions@mastersunion.org)



+91 - 7669186660



DLF Cyberpark, Gurugram